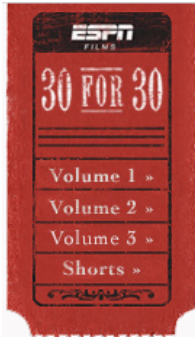


COM 205: Sports Communication final project (one of three options)



View the ESPN 30 on 30 film, *Marion Jones: Press Pause*. Write a 1,000-ish-word response that discusses the ways in which the film challenges but also supports hegemonic masculinity. From the textbook we didn't have to buy (p. 164), hegemony refers to "the spontaneous consent given to the public to the interests of the dominant social order," in this case males, male athletes, and masculine female athletes.

For example, female athletes are more likely than male athletes to be portrayed off the court, out of uniform, in sexualized positions.

Hegemonic masculinity explains in part how it is so that females get 2-4% of sports media coverage when 40% of all athletes are female. Hegemonic masculinity explains why sports media decision-makers believe that male viewers want to think of women as sexual objects of desire rather than as powerful, competent, competitive athletes. And this in turn explains why *Sports Illustrated* Swimsuit Edition and *ESPN The Magazine's* The Body issues have been so successful. The Feder reading should help you.

In a separate document, please discuss what you learned in the course? Please be as specific as you can. Scrolling through our course webpage might spur reflections. Speak also to **how** you learned these things? Again, please be as specific and as comprehensive as you can. Think about the different ways or channels or modes of learning we used in the course - debate, lots and lots of readings, lots of class discussion, small group discussion, lots of writing, blog posts, meetings with the prof, video clips, discussion outside of class, etc.

http://www.espn.com/30for30/film/_/page/marion-jones-press-pause