

**COM 270: Visual Rhetoric
Exam Project II**

Dr. Brian Carroll

Developing a print ad
for Hannah's Home of S. Fla.

Grading Rubric



Applying the Six Perspectives	Boom! (A)	Good! (B)	Unbad (C)	Hmm... (D)	OMG! (F)
Personal					
Historical					
Cultural					
Critical					
Technical					
Ethical					
Writing					

Overall project grade (composite, but not an average of the criteria scores above):